2024 POPCORN KEY DATES

| DATE | | EVENT |
|---------------|----------|--|
| July 27 | Saturday | Popcorn Training Academy |
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| August 20 | Tuesday | Pre-Order Due |
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| September 2 | Monday | Popcorn Sale Begins |
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| September 5-6 | | Pre-Order Distribution |
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| September 16 | Monday | 1 st Replenishment Orders Due |
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| September 20 | Friday | 1st Replenishment Product Distribution |
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| October 7 | Monday | 2 nd Replenishment Orders Due |
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| October 11 | Friday | 2 nd Replenishment Product Distribution |
| October 26 | Saturday | Popcorn Sale Ends |
| | | Product Exchange |
| | | Pre-Order Payments Due |
| | | Top-Seller Forms Due |
| | | Final Take Orders Due |
| | | |
| November 7-8 | | Final Order Production Distribution |
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| December 2 | Monday | Final Payments Due |